

INFOSHEET

Instagram via Hootsuite

How Agencies Can Better Manage
Multiple Instagram Accounts

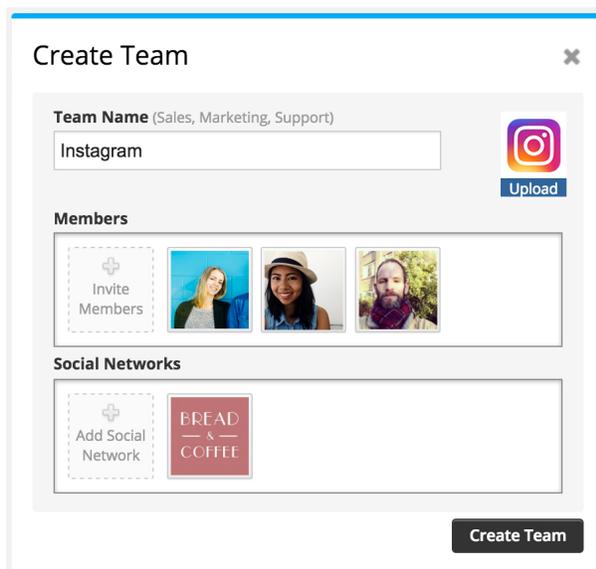


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How Agencies Can Better Manage Multiple Instagram Accounts

With over 300 million active monthly users, there's a good chance your clients are looking to build strong, engaged communities on Instagram. Helping them achieve that is easier than ever, now that Instagram is fully integrated in the Hootsuite dashboard.

This integration makes it easy for marketers, social media managers, content creators, and clients to collaborate on multiple Instagram accounts, publish and schedule content, and monitor engagement all from one centralized Hootsuite dashboard.



Using Instagram via Hootsuite, you can:

- Schedule and publish Instagram content from your Hootsuite web or mobile dashboard
- Monitor and engage with Instagram audiences
- Securely share access to Instagram accounts with teams and clients
- Create team workflows, including assignments and approvals for Instagram accounts

The [Hootsuite App Directory](#) also has two additional apps that can help further extend your Instagram management capabilities by providing geo-located searches and trending content. Check out [Vidpig](#) and [TrendSpottr](#).

Contact your [Partner Manager](#) today for more information and to get started with Instagram via Hootsuite

